

Our Community

Community Wellbeing
Strategy Consultation

**Help shape the wellbeing
priorities for City of Adelaide.**

City Community
Sarah Cleggett

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Introduction and context

- The Strategic Plan (2024-2028) requires Administration to develop a Community Wellbeing Plan by 2026.
- Stakeholder input will guide the development of the Community Wellbeing Strategy currently being delivered by City of Adelaide in partnership with the Centre for Social Impact, Flinders University.
- The Strategy will be guided by community development principles and will be informed by other City of Adelaide policies including the Stretch Reconciliation Action Plan 2024-2027.
- The Strategy delivers on Strategic Plan commitments, and legislative responsibilities outlined in the Public Health Action Plan. It will replace previous strategies including the Community Wellbeing Plan and Active City Strategy.

City of Adelaide's role in community wellbeing

- The City of Adelaide can improve community wellbeing through policy, programs, community infrastructure, partnerships, placemaking and other services.
- The Community Wellbeing Strategy will help us:
 - Be clearer about our role
 - Make sure our work is coordinated, evidence- based, and meets the unique needs of our diverse communities.



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Who is our community?



Residents
29,118
(est.2024)



Diversity
45% born overseas inc.
China, UK, India



Housing
High density (53%)
Increasing vertical communities.
Majority live in apartments
41% lone-person household



Mobility
High rates of transient populations
Students, short-term renters, visitors



Distinct socio-economic divide
Residents aged 15 years and over
split between low and high-income earners



Young people are our main age cohort
43% of residents are aged 20-35 years

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Priority groups

Aboriginal and Torres Strait Islander Peoples	Children and Families	Culturally and Linguistically Diverse (CALD) People
International Students	Lesbian, Gay, Bisexual, Transgender, Intersex, Queer/questioning, Asexual (LGBTIQA+)	Older People (50 years and over)
People Experiencing Socioeconomic Disadvantage	People who are Refugees or Asylum Seekers	People with Disability
Women	Young People (12 to 25 years)	Other (identified through consultation)

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Current and emerging trends

City of Adelaide: Current and emerging trends



Source: City of Adelaide Resident Survey 2024 and ABS Census Data

South Australia: Current and emerging trends



Source: Wicked Problems Report, Flinders University, 2025

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Draft Themes



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Contributors to wellbeing



SEWB Diagram adapted from Gee et al., (2014)

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Next Steps



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Key Questions

Strengths

How can we strengthen connection and wellbeing in the City of Adelaide?

Vision

What does a thriving City of Adelaide look like for residents, visitors, students and workers?



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Implications

Implication	Comment
Policy	The CoA Strategic Plan 2024-2028 outlines a commitment to develop a Community Wellbeing Plan by 2026, review the Active City Strategy by 2025, and review the Wellbeing (Public Health) Plan by 2026 (legislated requirement).
Consultation	Targeted stakeholder engagement will inform the development of the draft Strategy. Wider engagement will occur to finalise the Strategy.
Budget Consideration	None at this time. A costed implementation plan will be presented with the final Strategy.
Risk / Legal / Legislative	Development of the Strategy will assist in meeting Public Health Act legislation.
Opportunities	To be identified in the draft Strategy.

